

EXAMPLARY INCORPORATION

- 1) What's unusual about this cohort is how savagely the two sides opposed each other in another legislative battle that only recently drew to close: The Stop Online Piracy Act. As CNET's Declan McCullagh noted last November, the Chamber was "even more aggressive than the Motion Picture Association of America and the Recording Industry Association of America in defending SOPA and attacking the legislation's critics," chief among those being the core privacy groups mentioned above.
- 2-3) During that battle, Steve Tepp, an IP attorney at the Chamber ripped apart privacy advocates saying they intentionally "mislead and scare people to make their point" and discharge "hyperbole."
- 4-5) In an irreverent blog post before Halloween, he said privacy advocates are "unpacking all their favorite ghouls and hobgoblins" and making "extreme and absurd claims."
- 6-7) Meanwhile, the Electronic Frontier Foundation accused the Chamber of "egregious" attempts to "mislead the public about the bill's true reach."

What reasons do you think each of the 7 quotes were selected for?

_____ Specific wording that is either strong or colorful

_____ Wording is strong and is attached to source rather than reporter

_____ Support based on technical detail

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